



2nd ATE Public Lecture

Standing on the Shoulders of Midgets: Dominant Firms and Innovation Incentives

We are very pleased to announce the second ATE Public Lecture by Prof. Luís Cabral. This lecture will explore dynamic innovation with three important elements: (i) large and small firms (“giants” and “midgets”); (ii) technology transfer by acquisition; as well as (iii) gradual and disruptive innovation.

A native of Portugal, Luís Cabral is a graduate of Stanford University (PhD, Economics, 1989). He taught at the London Business School, Berkeley, Yale, NYU and IESE. He is currently the Paganelli-Bull Professor of Economics and International Business at NYU’s Stern School of Business. Cabral’s research is focused on the dynamics of firm competition, both from the antitrust and from the strategy perspectives. His research topics include reputation, learning, network effects, sunk costs, innovation, strategic risk choice. In addition to numerous journal articles, he is the author of *Introduction to Industrial Organization*, a textbook translated and adopted by universities in dozens of countries worldwide. He consulted with a variety of organizations (firms, universities, governments, tax and law enforcement agencies, even sports teams) on a variety of economics issues. He was a leading expert witness in the Airbus-Boeing WTO disputes. From 2004-2009, he was a member of European Commission President Barroso’s Group of Economic Policy Analysis (a group of 12 members). Other than economics, Cabral’s interests include painting (his art work has been exhibited on both sides of the Atlantic) and saxophone playing (performed with the NYU Stern Faculty All Stars and other equally reputed bands).

For further details refer to <http://ate.massey.ac.nz>

Presenter: Professor Luís Cabral
NYU

Venue: University of Auckland Business School
Owen G Glenn Building
Level 0, Room OGGB4
12 Grafton Road, Auckland 1010

Date: Tuesday, 15 December 2015

Time: 5:45pm – 7:45pm

Format: 5:45pm – 6:30pm Refreshments
6:30pm – 7:30pm Public Lecture
7:30pm – 7:45pm Q&A

All Welcome!
Attendance to the
public lecture is free.

